



Water Research Commission
Symposium 2013

LOCAL SOLUTIONS - GLOBAL IMPACT

SPONSORSHIP & EXHIBITION PROSPECTUS

25th – 27th September 2013
CSIR International Convention Centre
Pretoria
South Africa



INTRODUCTION

THE WATER RESEARCH COMMISSION in partnership with THE DEPARTMENT OF SCIENCE AND TECHNOLOGY and THE DEPARTMENT OF WATER AFFAIRS

Would like to invite you to be part of the
WRC Water Research, Development and Innovation Symposium
Local Water Solutions for Global Impact Symposium

SYMPOSIUM OBJECTIVES

The aim of the symposium is to showcase and celebrate excellence in the South African water research and development domain and to link various institutions operating at different stages of the water innovation value chain.

Various WRC-funded research projects will be showcased by the project teams involved.

Additionally, given that in 2013, we celebrate the United Nations International Year of Water Cooperation, the symposium will also seek to further the scientific dialogue on what the development imperatives are for South Africa from a water perspective and the innovations that address this agenda.



SPONSORSHIP OPPORTUNITIES

Full Audio Visual

R90,000.00

Benefits include:

- Visual recognition in the Plenary sessions
- Logo and link on official Symposium website
- Logo & profile included in the official printed program
- Five (5) full complimentary delegate registrations
- One (1) Insert into delegate bags (*sponsor to provide inserts*)

Welcome Cocktail

SECURED

Benefits include:

- Visual recognition in the Plenary sessions
- Logo and link on official Symposium website
- Branding opportunity at the Welcome Cocktail
- Two (2) full complimentary delegate registrations
- One (1) Insert into delegate bags (*sponsor to provide inserts*)

Mobile Application

R 50,500.00

It is essential that attendees can easily access event information in order to accomplish their personal objectives; whether it is face-to-face networking, review of programme content and times, learning about new products and companies, or gaining valuable industry insight - having easy access to event information is crucial in today's fast paced world.

As technology evolves, event apps are becoming a vital piece of the puzzle offering all the information attendees need with one easy click of a button. Attendees will have access to the app on the platform of their choice whether it's a smartphone, tablet, or laptop.

Sponsorship of this item will place your organisations brand in the palm of each delegate hand. The app will remain live for the duration of the event as well as for a brief period post event ensuring attendees have continued access to content for reference purposes.

Benefits include:

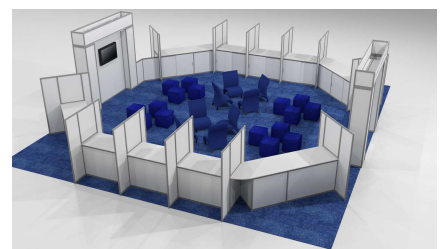
- Visual recognition in the Plenary sessions
- Logo and link on official Symposium website
- Logo included in the official printed program
- Two(2) full complimentary delegate registrations
- One (1) Insert into delegate bags (*sponsor to provide inserts*)

Technology Market Place

SECURED

Benefits include:

- Visual recognition in the Plenary sessions
- Logo and link on official Symposium website
- Logo included in the official printed program
- Exclusive branding on the Technology Market Place walls
- Two(2) full complimentary delegate registrations
- One (1) Insert into delegate packs (*sponsor to provide inserts*)





Photographer

R 10, 000.00

Benefits include:

- Sponsorship acknowledgement on official Symposium program
- logo on website

Delegate Bags

R 25, 000.00

This is a high profile, much sought after sponsorship item. Sponsor to supply logo and artwork. Organising committee to source and supply bags and manage final production.

Benefits include:

- Logo & link placed on official Symposium website
- Logo placed in program
- Sponsoring company logo to appear on the front of the bag together with the symposium logo

Delegate Lanyards

R 5,000.00

All symposium delegates & exhibitors will be required to wear their issued lanyard and badge in order to gain access to the official Symposium venue. Sponsor to supply logo.

Organising committee to source and supply lanyards.

Benefits include:

- The sponsor's logo will appear on the lanyard together with the symposium logo.

Delegate Note Pads & Pens

(RATES LISTED BELOW)

Distributed via the delegate bag the note pads and pens which will see continuous use throughout the symposium. Sponsor to supply stock for and estimate 250 delegates.

- Note book sponsorship R 5 000.00
- Pen Sponsorship R 5 000.00

Printed Programme

R40 000.00

Benefits include:

- Sponsorship of the delegate programme
- Final programme will be inserted into each delegate bag
- One (1) full page advert in the programme booklet
- One (1) pull up banner at registration area
- Logo to be placed on session housekeeping slides

Tea Sponsorship

R8 500.00 per tea

Your sponsorship will entitle each delegate to tea and coffee on either Thursday 26 or Friday 27 September.

Benefits include:

- Exclusive branding rights of all tea stations etc. – per daily sponsorship (serviettes, pull up banners etc) *(Sponsor to supply branded material)*
- Acknowledgement in the programme
- Logo and link on symposium website



Lunch Sponsorship

R20 000.00 per lunch

Your sponsorship will entitle each delegate to lunch on either Thursday 26 or Friday 27 September.

Benefits include:

- Exclusive branding rights of all lunch stations etc. – per daily sponsorship (serviettes, pull up banners etc) *(sponsor to supply branded material)*
- Acknowledgement in the programme
- Logo and link on symposium website

Delegate Bag Inserts

R 5,000.00

UNLIMITED

- Opportunity to place a single A4 / A5 promotional flyer in the delegate symposium bags *(material to be supplied by sponsor)*

Key Note Speaker Sponsorship

R80 000.00

This sponsorship will cover costs incurred for the Key Note Speakers accommodation, flights and meals

Benefits include:

- Sponsorship acknowledgement on official Symposium program
- logo on website

Naming / Branding rights of the breakaway rooms

R20 000.00 per room

Your sponsorship will entitle the sponsor to brand one breakaway room for the duration of the symposium.

Benefits include:

- Exclusive branding rights of a breakaway room. *(sponsor to supply branded material)*
- Acknowledgement in the programme
- Logo and link on official Symposium website

Speaker Gifts Sponsorship

R6 000.00

The sponsor of the speaker gifts will be entitled to the following:

Benefits include:

- Sponsor's logo placed on all gifts sourced *(Gifts to be sourced by the committee in consultation with the sponsor)*
 - The sponsor will also have the opportunity to provide branded packaging for the gifts *(sponsor to provide)*
 - Logo placed on the official website
 - Logo placed in programme booklet
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Exhibition Stands

R16,500.00

The symposium will also include a limited exhibition component for the industry to exhibit their products and services. Exhibition space will be sold on a first come – first served basis.

Exhibition package includes:

- 1 x 3m by 3m Exhibition Stand (Otonorm Shell scheme walls)
- Fascia with company name
- 1x plug point
- 2x spotlights
- 1x trestle table and 2 chairs
- Listing in the symposium programme
- 2x Complimentary registrations for the participants at the stand

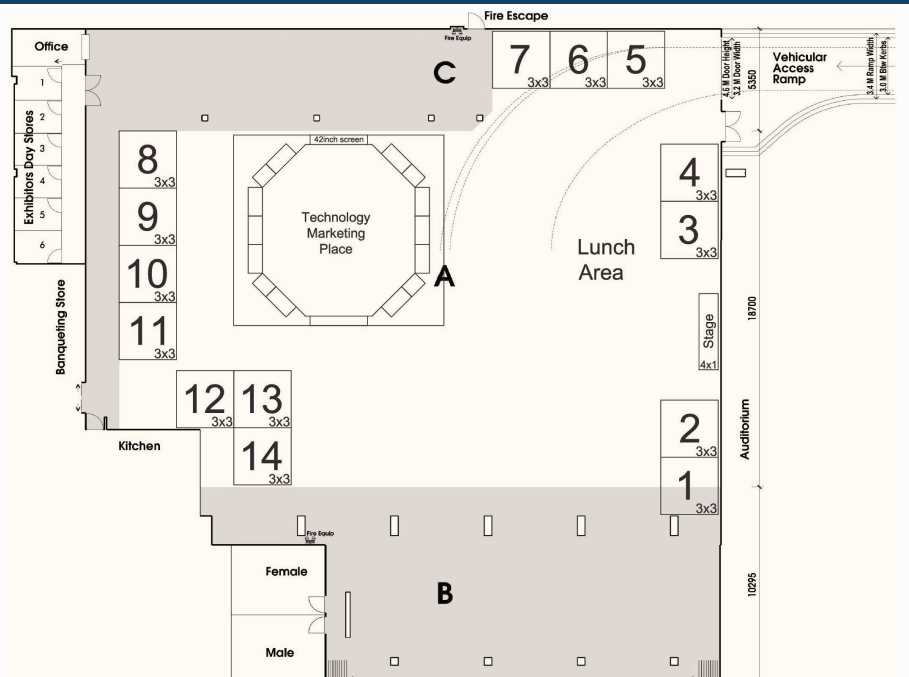
Refer to the floor plan below to confirm location

Exhibition Package Excludes:

- Transport and freight costs, storage, special materials, carpets or furnishing apart from what has been specified
- Telephone, computer and data lines
- Dedicated stand security
- Details regarding available freight forwarding, storage, furnishings etc. These will be provided to you in the exhibitors manual
- Dedicated ADSL connection
- Additional Trade Delegate registrations



FLOOR PLAN





EXHIBITION confirmation policies

- Bookings will only be confirmed once the application form below has been received and payment reflects in the correct bank account
- The Exhibition space is allocated on a first come first serve basis.
- All Custom stand builders are required to submit FULL stand designs and plans for sign off by the organisers and safety officer.

CANCELLATION POLICY

** 90 days – to the event: No refund – 100% non refundable

- Should you wish to cancel your sponsorship, notification will only be accepted in writing
- Refunds, where applicable will only be processed after the symposium

PAYMENT TERMS AND CONDITIONS

Acceptable forms of payment

- Electronic Funds Transfer (EFT)

Please use the reference number as stated on the invoice when making payment

Kindly send proof of payment to:

Water Research Commission Symposium

Fax: + 27 31 303 9529

Email: finance@confco.co.za

- Invoices must be paid in full upon presentation prior to the official Symposium
- The organizers reserve the right to cancel, change or move your stand, as well as alter the floor plan where necessary



SPONSORSHIP and exhibition application form

Our company (*please print*)

Agrees to sponsor / exhibit at the Water Research symposium, taking place in Pretoria, South Africa from 25th – 27th September 2013. I understand that by submitting this form we are agreeing to sponsor / exhibit at this symposium. We commit to paying the full amount of agreed.

Sponsorship Packages

| Item | Value in ZAR | Indication |
|---------------------------|--------------|------------|
| Full Audio Visual | 90 000.00 | |
| Key Note Speaker | 80 000.00 | |
| Welcome Cocktail branding | SECURED | |
| Technology Market Place | SECURED | |
| Mobile Application | 50 500.00 | |
| Printed Programme | 40 000.00 | |
| Official Photographer | 10 000.00 | |
| Lunch Sponsorship | 20 000.00 | |
| Branding in breakaways | 20 000.00 | |
| Delegate Bags | 25 000.00 | |
| Tea Sponsorship | 8 500.00 | |
| Speaker Gifts | 6 000.00 | |
| Delegate Lanyards | 5 000.00 | |
| Delegate Note Pads | 5 000.00 | |
| Delegate Pens | 5 000.00 | |
| Delegate Bag Inserts | 5 000.00 | |

Exhibition Booths

Please note: Your first choice for exhibition space cannot be guaranteed

- 1st choice for booth space/s **stand/s #:** _____
- 2nd choice for booth space/s **stand/s #:** _____

