



INTERNATIONAL NO-DIG SOUTH AFRICA 2018

ISTT's 36th Annual International No-Dig Conference and Exhibition, hosted by the Southern African Society for Trenchless Technology (SASTT)

8-9 October 2018
Cape Town International Convention Centre (CTICC)
South Africa

Event Prospectus



www.nodigsouthafrica.com

36th International NO-DIG



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INTERNATIONAL NO-DIG SOUTH AFRICA 2018

The ISTT's 36th ANNUAL INTERNATIONAL NO-DIG CONFERENCE AND EXHIBITION will be hosted by the Southern African Society for Trenchless Technology (SASTT) and is to be held 8-9 October 2018 at the Cape Town Convention Centre (CTICC), South Africa.



The ISTT INTERNATIONAL NO-DIG CONFERENCE AND EXHIBITION is a major forum which brings together engineers from all over the world. The programme provides a mix of technical sessions, a lively and informative exhibition of the very latest technology and products and is a unique event where the industry comes together to network with like-minded people. The Southern African Society for Trenchless Technology (SASTT) has an active membership who has a collective dedication to the promotion of trenchless technology. The Society is currently developing SASTT standard specifications for trenchless technology.

SASTT continues active dialogue with professional organisations such as IMIESA and are currently engaged with the Construction Development Board (CIDB) to encourage them to introduce trenchless technology as one of the designated categories of specialist work in order to raise the professionalism of contractors working in the marketplace.

Cape Town, Host City

Cape Town is not only the most popular international tourist destination in South Africa, but Africa as a whole. This is due to its good climate, natural setting, and well developed infrastructure. Cape Town is a city alive with creativity, colour, sounds and tastes. While walking through the city's streets and meeting its people, you will fall in love with its natural beauty, creative freedom and incredible spirit. It is a city where the unexpected is always just around the corner and the beautiful province of the Western Cape lies ready to be explored across the city border.

Key attractions are:

- Table Mountain
- Robben Island
- Cape of Good Hope
- Cape Winelands
- Garden Route
- Numerous safari destinations



8-9 October 2018 Cape Town International Convention Centre (CTICC), South Africa

The Exhibition

The International No-Dig Exhibition is a well established forum for the international community to meet, exchange ideas and to review the very latest products and services available for the installation and refurbishment of underground utilities.

The two day event will showcase international machinery and products and offer suppliers with an opportunity to market their products at this highly focused event which regularly attracts visitors from all over the world. The 2018 show in Cape Town will offer a new opportunity to market products to visitors from South Africa and all surrounding regions.

Cost of Exhibiting

Book before 27 October 2017 to obtain the Early Bird Rates.

Early Bird Rates

Shell Scheme

US\$440 per sqm

Space Only/Raw Space (min 18sq.m.)

US\$420 per sqm

Regular Rates

For bookings confirmed after 27 October 2017.

Shell Scheme

Members of ISTT @ US\$440 per sqm

Non Members @ US\$460 per sqm

Space Only/Raw Space (min 18sq.m.)

Members of ISTT @ US\$420 per sqm

Non Members @ US\$440 per sqm

Why you should exhibit

The International No-Dig Exhibition is the major annual international gathering for trenchless technologists to meet and discuss the latest industry developments.

- Reach your target market at the first International No-Dig Exhibition to be showcased in South Africa.
- Reach new markets at this major event targeting influential audiences to be drawn from the South African market, as well as attendees from further afield.
- Take advantage of a great platform to demonstrate your knowledge and experience.
- A premium opportunity to meet your peers and affiliate your company with your target audience at this one-stop shop for planners, contractors and operators, central and local government officers, civil engineering consultants and research organisations.
- Ideally position your products and services at the heart of the trenchless industry.
- Gain exposure thanks to extensive publicity and coverage through a variety of channels.
- Take a leadership position and play a major role within the trenchless sector.
- Organised on behalf of SASTT and ISTT by Westrade Group Ltd – the world's longest established specialists in trenchless technology events since the first ever No-Dig event held in the UK in 1985.



Shell Scheme

Shell Scheme package cost (per 9sq.m.) includes:

- White Walls
- Carpet
- Fascia Name Board
- Furniture package
- Electrical package

Space Only/Raw Space (min 18sq.m.)

Included in all participation costs:

- Stand Cleaning
- Supplies of promotional material
- Exhibitor service manual
- Entry in show guide
- General security

Not included:

- Carpet
- Electrical services
- Insurance of exhibits
- Shipping and transportation of goods to venue
- Mechanical/heavy lifting

Payment Terms:

- 25% invoice payable within 30 days of receiving invoice
- 50% payable by 30 April 2018
- 100% payable by 30 August 2018

Sponsorship

Sponsoring the International No-Dig South Africa 2018 Conference and Exhibition is an excellent opportunity for your company to increase your brand and product viability to the most influential decision makers in trenchless technology from around the world.

Why Sponsor

- Improve your brand recognition and image
- Generate leads by networking
- Create new partnerships and alliances
- Strengthen your position as a market leader within the industry
- Achieve industry recognition by being associated with this prestigious high profile event
- Differentiate your company from others in the industry

Sponsorship Packages

A number of Sponsorship packages are available as detailed below. All packages include:

- Your company logo on all event marketing and advertising
- Your company logo prominently displayed on all event signage
- Priority to those wishing to present a paper in the Conference Programme (subject to ISTT approval)
- Your company logo on the cover of the official show guide
- Your company profile on the official event website with logo
- Opportunity to place one 30 second promotional video on the event website
- Your company logo on the delegate bags

Platinum Sponsorship – US\$25,000

- 48sq.m booth in preferred location
- Your company logo on the event lanyards
- Opportunity to insert literature in the delegate bags
- Opportunity to place pull up banners in the conference halls
- Double page 4-colour advertisement and editorial in the official Show Guide
- 20 complimentary conference passes
- 10 tickets to the Gala Dinner for you and your team and clients
- Your company logo on the presentation screens and menu at the Gala Dinner

Gold Sponsorship – US\$19,000

- 36sq.m booth in preferred location
- Opportunity to insert literature in the delegate bags
- Full page 4-colour advertisement and editorial in the official Show Guide
- 10 complimentary conference passes
- 10% discounted rate on Gala Dinner tickets

Silver Sponsorship – US\$14,000

- 24sq.m booth in preferred location
- Full page 4-colour advertisement and editorial in the official Show Guide
- 5 complimentary conference passes

Bronze Sponsorship – US\$11,000

- 18sq.m booth in preferred location
- Half page 4-colour advertisement and editorial in the official Show Guide
- 2 complimentary conference passes

Additional Sponsorship Opportunities

- Delegate lunches
 - Drinks reception at the Gala Dinner
- Prices and details on application



Conference

INTERNATIONAL NO-DIG SOUTH AFRICA 2018 will include a comprehensive Conference programme, assembled by a technical committee comprising representatives of SASTT and ISTT.

The International Society for Trenchless Technology (ISTT) has a reputation of presenting top quality international Conference programmes, featuring speakers from around world. Included will be papers on the latest innovations and techniques, as well as case study presentations with a regional focus.



Call for Papers

Prospective authors are invited to submit proposals for consideration in the Conference programme. They should be sent to the organisers at trenchless@westrade.co.uk

Please send the following:

- Title and synopsis of the proposed paper (400 words)
 - Short biography of the author
 - Head and shoulders photo of the author
- to the organisers at trenchless@westrade.co.uk

- Abstracts to be submitted by February 2018
- Full papers to be submitted by June 2018
- Presentations by September 2018

The full conference programme will be published in July 2018.

Visitors

A visit to International No-Dig South Africa is a must attend event for all municipalities, consultants, engineers, and traffic authority managers, from governments and developers, utility providers and design consultants involved in any aspect of the installation or refurbishment of underground utilities.

The organisers, in conjunction with key supporting organisations are committed to ensuring that all relevant sectors are invited including:

- Utilities – water, sewerage, telecoms, electricity, gas and oil
- Contractors
- Central and local government officers
- Civil engineering consultants



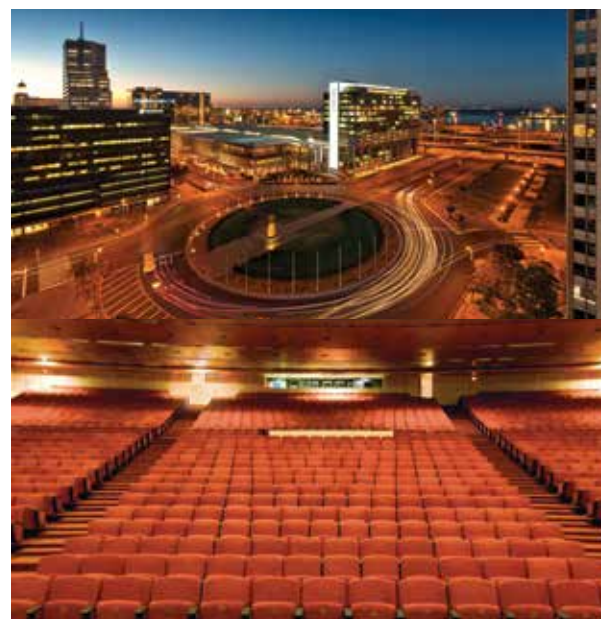


Venue – Cape Town International Convention Centre (CTICC)

Situated at the foot of one of the world's most iconic mountains, in the heart of South Africa's vibrant and welcoming Mother City, Cape Town International Convention Centre's (CTICC) undeniable charm as a preferred exhibition and event destination is exceeded only by its flexibility and versatility.

Offering fully customisable venues, world-class facilities and trained, professional staff, CTICC is designed with great experiences in mind. From its modern architecture and spacious venues and advanced technology to its scrumptious -world class cuisine and legendary service ethos, every detail is meticulously attended to. With easy access to some of Africa's most popular and beautiful visitor attractions and five-star accommodation on its doorstep, CTICC is far more than an exhibition venue; it's an exceptional destination.

For more information, please visit www.cticc.co.za

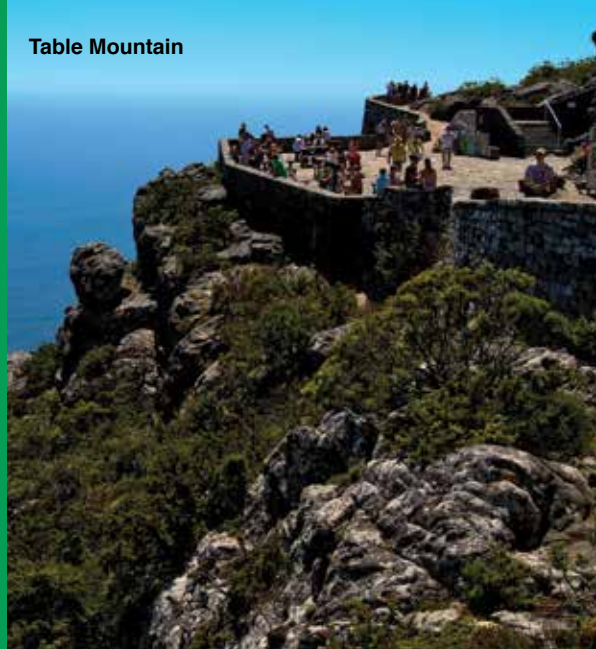


Gala Dinner Monday 8th October 2018

Join your industry colleagues at a sumptuous and lively Gala Dinner to be held on Monday 8th October 2018. Soak up the culture that Cape Town has to offer and enjoy the amazing food and local entertainment.

Please contact the organisers for more details and table sales.





Aquila Game Reserve



Chapman's Peak Drive



Tours available via WOW Travel and Tours

International No-Dig South Africa is working alongside WOW Cape Town Tours, who offer Airport transfers as well as day tours, overnight tours and private packages. All sponsors, exhibitors, delegates, visitors and supporters of the event will receive discounted rates which can be viewed and booked via the event website www.nodigsouthafrica.com

Make the most of your trip – Explore Cape Town!

Table Mountain Monday 8 October

The city began as a Dutch way station in the 16th century. Protecting and refreshing weary sailors as they passed the tip of Africa. It grew steadily through the centuries, fed on a diet of French settlers, Indonesian and Madagascan slaves and English colonists. A thriving farming and wine making industry was established thanks to the rich, fertile soils of the Cape. Today this rich history comes together in distinctive architecture and a unique local culture. South Africa's world-renowned icon, Table Mountain, was afforded National Park status in May 1998. Table Mountain offers something for everyone – magnificent views, cable car rides, mountain-biking, hiking, serious rock climbing, cross country running, fascinating botany, birding and for the more adventurous, abseiling and paragliding. Visitors are treated to a spectacular view during the ride to the top of Table Mountain aboard a modern cable car with a revolving floor.

Tour of Constantia via Chapman's Peak Drive Tuesday 9 October

Peak drive is often referred to as one of the most beautiful drives in the World. Constructed in the 1915, it took seven years to complete. The views are spectacular and absolutely breath-taking. Groot Constantia Wine Estate is the oldest wine estate in South Africa, established in 1679. You will have the opportunity to enjoy wine-tasting of 5 different wines, with canapés.

Wildlife/Safari Tour to Aquila Game Reserve Wednesday 10 October

Aquila private Safari Game Reserve is a 4 star establishment in the Southern Karoo. The reserve is a 10,000 hectare conservancy and home to the BIG 5 legends of the Wilderness – Elephant, Rhino, Lion, Buffalo & Leopard. There are two large swimming pools with bars overlooking the reserve, plus dining areas, lounges and curio shops.

Hotel Accommodation

There are a number of hotels in close proximity to the CTICC Convention Centre. The Headquarters Hotel is the Southern Sun The Cullinan which is a premier hospitality destination offering grand hotel accommodation in the heart of Cape Town just moments from the Waterfront. The award-winning hotel is located in one of Cape Town's most sought after areas, within easy reach of the renowned Victoria and Alfred Waterfront, the Cape Town International Convention Centre, Long Street and other popular landmarks. The hotel offers guests a choice of 394 superbly appointed en-suite rooms, each tastefully furnished and designed for maximum comfort. Classically styled and indulgent, yet incorporating world-class amenities with contemporary emphasis, Southern Sun The Cullinan is beautifully designed. The colonial architecture of the building is reflected throughout the hotel, with high ceilings, a balconied mezzanine level, and soaring columns around the pool area. www.tsogosun.com/the-cullinan.

A special ISTT preferential rate is available – to book please visit www.nodigsouthafrica.com.

About the SASTT

SASTT was formed in 1992 at a meeting in Pretoria. In keeping with the aims of the ISTT, SASTT believes in the necessity of maintaining a sustainable, healthy environment and addressing the changing needs of the community. Our mission is to promote, from a neutral base, the use of Trenchless Technology for providing and maintaining underground infrastructural services with minimum surface disruption.



In 2011 SASTT hosted the first ISTT masterclass in Southern Africa in conjunction with No-Dig South Africa. It was opened by the mayor of the capital city of South Africa; attended by 70 delegates; and the exhibition filled a hall measuring 1000 square metres.

SASTT has received recognition from the Institute of Municipal Engineering of Southern Africa by being designated a professional affiliate of the institute. There are currently more than 50 members, including three individual (pensioner) members.



Organisers

International No-Dig South Africa 2018 Conference and Exhibition is organised on behalf of SASTT and ISTT by Westrade Group Ltd, who have been organising No-Dig and Trenchless events in the UK, Middle and Far East since the first No-Dig Event held in London in 1985.

Westrade Group Ltd

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Exhibition Sales and Sponsorship

Contact: Paul Harwood, Managing Director
E: pharwood@westrade.co.uk

Conference and Exhibitor Enquiries

Contact: Chantel Avis, Event Manager
E: cavis@westrade.co.uk

Exhibition Administration and Visitor Information

Contact: Hollie Liddle, Event Secretary
E: hliddle@westrade.co.uk



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Convention Centre (CTICC)
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For enquiries within South Africa contact SASTT members:

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