

ReSource

Promoting integrated resource management

RATE
CARD
2020



Institute of
Waste Management
of Southern Africa

www.infrastructurenews.co.za
and service delivery

ReSource is the official magazine of the Institute of Waste Management of Southern Africa (IWMSA) and the only integrated resources and waste management magazine in Southern Africa. As the leading publication for the waste management and cleaner production industries, **ReSource** is widely read by organisational leaders, as well as waste management and environmental professionals across the country.



OUR READERS ARE YOUR BUYERS

ReSource and www.infrastructurenews.co.za have an overall reach of **47 550** across print, online and mobile. Daily, weekly and monthly.



infrastructurenews



infrastructure4



infrastructure-news

www.infrastructurenews.co.za

3

3S MEDIA

Magazine circulation



Local	IWMSA members	Digital Pdf	Total
2 077	959	326	3 362

Digital reach

Newsletter subscribers	4 080
Website page views per month	36 245
Social media following	3 863
Total Distribution Footprint	47 550

CLICK HERE >

TO VIEW THE
MAGAZINE ONLINE!

RēSource



Readership



Patron members of the IWMSA

INTERWASTE
ENVIRONMENTAL
SOLUTIONS

Eskom
Ratoh and Roshon

TFM

east london idz
business development

mpact
plastic containers

Barloworld
Equipment CAT



Sanitech

AVERDA



DSW



ENVIROSERV
WASTE MANAGEMENT

TEDCOR
Customised waste management

86%

*of consumers seek out
branded content with*

brands they trust, according to the International News Media Association. But for branded content to work, it must be placed in a relevant and natural environment.

WHO READS RESOURCE?

IWMSA Members

- Institute of Waste Management of Southern Africa

Endorsing Institutions and Associations

- South African Institute of Engineering Geologists
- Recycling Oil Saves the Environment (ROSE) Foundation
- Environmental Law Association
- Responsible Packaging Management Association of Southern Africa (RPMASA)
- Paper Recycling Association of South Africa (PRASA)
- National Recycling Forum
- Plastics I SA
- Geological Society of South Africa
- Chemical and Allied Industries Association
- Tshwane University of Technology
- South African Institute of Materials Handling

Medical Waste

- Hospital managers
- Laboratory managers
- Hospital medical superintendents
- Clinical services directors
- Medical managers

Wastewater

- Water and wastewater engineers and managers
- Water scientists
- Water board directors – provincial and national

Recycling

- Managing directors
- General managers
- Recycling managers
- Health managers
- Environmental managers

Municipalities

- Municipal managers
- Municipal engineers
- Water and waste engineers and managers
- Environmental engineers
- Pollution control managers
- Municipal park managers

Suppliers & Manufacturers

- OEM and industry dealers

Environmental Industry

- Environmental managers
- Environmental consulting engineers
- Environmental lawyers
- Environmental waste managers
- Geologists

Manufacturing Industry

- Chief executive officers
- Managing directors
- Industrial chemists

Waste Equipment & Vehicles

- Managers and fleet managers

Mining

- Mine managers
- Environmental managers
- Geologists

Petrochemical Industry

- Scientists
- Laboratory managers

Educational Institutes

- Universities
- Libraries
- Training and research institutes

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Click here to view our certificate of accreditation.

Click here to visit the National Treasury website.

Content marketing opportunities across print and digital platforms

Front Cover + Cover Story

This exclusive package includes the front cover image and an article. The article will be featured:

- as a two-page cover story upfront in the **magazine**
- as a featured article in the newsletter
- as a shared article on our **social media** platforms
- as a video clip on www.infrastructurenews.co.za



Feeding MONSTERS

Piet Steyn, managing director of Oikol, remembers a time in the late 1950s and 60s when people used to drag trolleys behind them through the streets collecting waste. Over 60 years later, has all that much changed?

“There were people who were mostly collecting waste from their own homes and then taking it to the dump,” he says. “But now, it’s all about the big trucks and the big plants. It’s a completely different world.”

“While bottom line profit is dominating, managing should be the top priority of all.”

Getting to the root of the problem
Waste management is a complex issue that involves many stakeholders, from local communities to national government. It’s a challenge that requires a holistic approach, one that considers the entire value chain from production to disposal.

Overcoming the past
The waste management industry has come a long way since the days of the trolleys. Today, there are advanced technologies and processes in place to handle waste more efficiently and sustainably.

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TO VIEW MORE EXAMPLES ONLINE



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TO VIEW MORE EXAMPLES ONLINE

Hot Seat



Hot Seat

Environmental protection our core focus

Engineered Linings (EL) is a division of PSV Industrial and has been servicing the industrial and mining sectors for 33 years. Marketing Executive Henk van Nieuwen describes how EL provides the best-quality product for specific applications in order to protect human health and the environment.

What does EL offer that other producers cannot?

Engineered Linings (EL) is a division of PSV Industrial and has been servicing the industrial and mining sectors for 33 years. Marketing Executive Henk van Nieuwen describes how EL provides the best-quality product for specific applications in order to protect human health and the environment.

What is the company's main product?

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Industry Insight



Industry Insight

Planning and managing landfills for sustainability

With South Africa's ever-increasing population, more landfills need to be planned and managed sustainably. This article explores the challenges and opportunities in the waste management industry.

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TO VIEW MORE EXAMPLES ONLINE

This prime position consists of an interview in Q&A format written by our editorial team. It includes a photograph of the interviewee on the front cover. The article will be featured:

- as a two-page story upfront in the **magazine**
- as a featured article in the **newsletter**
- as a video clip on www.infrastructurenews.co.za
- as a shared article on our **social media** platforms

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TO VIEW MORE EXAMPLES ONLINE

This sought-after position includes a photograph of the interviewee on the front cover. The article will be featured:

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- as a featured article in the **newsletter**
- as a shared article on our **social media** platforms
- as a video clip on www.infrastructurenews.co.za

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DIGITAL OPPORTUNITIES

[CLICK HERE](#) > TO VISIT THE WEBSITE

www.infrastructurenews.co.za
and service delivery
ROTATING BANNER POSITIONS (x3)

LEADERBOARD: 728 X 90

Investment in the construction of Africa's transport networks set to reach \$69 ...

[READ MORE](#)

RECTANGLE BANNER
(Above the fold)
300 x 250

[CLICK HERE](#) >
TO WATCH

LATEST ARTICLES



Human Rights Commission to launch citywide inquiry into Tshwane water situation

The South African Human Rights Commission (SAHRC) is set to launch a citywide inquiry into the broader water situation in the City of Tshwane. The probe followed the negative results of water tests conducted by the Council for Scientific and...



Mpumalanga residents urged to intensify water saving efforts

With Mpumalanga dam levels continuing to drop, the Department of Water and Sanitation has called on all consumers in the province to intensify their water saving efforts until the next summer rains. The call comes against the backdrop of...



RECTANGLE BANNER
(Below the fold)
300 x 250

MIDDLE STRIP AD: 468 X 60



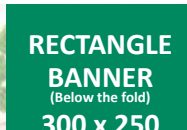
South African cement producers apply for protection against imports

The Concrete Institute (ICI) has on behalf of the South African cement producers applied to the International Trade Administration Commission (ITAC) of South Africa to investigate the surge of imports of low-priced cement. ICI has lodged the...



Reduced water consumption contributes to improving SA water situation

With almost two months to go before the first possible summer rains, South Africa has a fairly sufficient amount of water in storage to sustain it through the wet season. The change in water consumption has contributed immensely to the improved...



RECTANGLE BANNER
(Below the fold)
300 x 250

All eyes are currently on Switzerland, where members of the 14th Conference of Parties to the Basel Convention (COP14) are considering a Norwegian proposal to add plastic to a list of wastes governed by the Convention that will see tighter...

BOTTOM RECTANGLE 600 X 300

Nyireli Consulting: Two decades of excellence

Remediating Middle Lake Dam

Concrete contribution to solar energy

Go local with Flowtite GRP pipe

Construction industry's September Congress expected to produce action-plan to ...



WIESA
In This Issue
The official magazine of the Institute of Municipal Engineering of Southern Africa (IMESA). IMESA promotes the...

[CLICK HERE](#) > TO VIEW THE NEWSLETTER ONLINE

NEWSLETTER

infrastructurenews.co.za

LEADERBOARD: 680 x 150

www.infrastructurenews.co.za
and service delivery

News Round Up | 21 May 2019
News from the water sector delivered to your Inbox!



KZN residents embark on a drive to clean-up Durban's coastline after floods
2019-05-20

KwaZulu-Natal residents have embarked on an initiative to restore Durban's coastline and beaches. The clean-up drive comes after last month's flooding, which left a trail of litter along...



MIDDLE STRIP
680 x 100

TOP STORIES IN MINING



Sandvik developing Automine® access API for interoperability

Sandvik Mining and Rock Technology announced it will develop an interoperable platform for its world-leading automation system for underground loaders and trucks – AutoMine® at #DisruptMining, an event focused on fostering new technology in the mining industry.

[Read more](#)

BOTTOM STRIP

680 x 100



Africa: Mining the value of alternative dispute resolution

International commercial arbitration and international investment treaty arbitration both offer effective and efficient alternative dispute resolution mechanism to assist with Africa mining related disputes and avoid some of the downsides often associated with judicial resolve.

[Read more](#)

FEBRUARY 2020

THE GREEN ENERGY EDITION

Panel discussion:

Solid waste management

Municipal focus:

eThekweni & Cape Town

Special features:

- Waste-to-energy
- Renewable energy
- Carbon emissions control
- Electronic waste
- Geosynthetic linings
- Mine waste management

Regular features

- Solid waste management
- Landfills
- Recycling
- Energy efficiency
- Fleet & equipment

Events

- Power & Electricity World Africa
- The Water Show Africa
- The Solar Show
- Africa Energy Indaba
- CESA Infrastructure Indaba

MAY 2020

THE WASTE MANAGEMENT EDITION

Panel discussion:

Integrated waste management

Municipal focus:

Tshwane & Johannesburg

Special features:

- Cleaner production
- Industrial symbiosis & the circular economy
- Hazardous waste & spill response
- Geosynthetic linings
- Wastewater treatment
- Green building

Regular features

- Solid waste management
- Landfills
- Recycling
- Energy efficiency
- Fleet & equipment

Events

- Sustainability Week

AUGUST 2020

THE RECYCLING & RESOURCE EFFICIENCY EDITION

Panel discussion:

Capacity building & landfilling technology

Municipal focus:

Ekurhuleni & local municipalities

Special features:

- Smart technology
- Green waste recycling
- Waste-to-energy
- Legal compliance
- Extending the life of landfills
- Mine waste management

Regular features

- Solid waste management
- Landfills
- Recycling
- Energy efficiency
- Fleet & equipment

Events

- AfriBuild
- African Construction Expo & Totally Concrete
- A-OSH
- Electra Mining
- IMESA Conference
- WasteCon

NOVEMBER 2020

THE ENVIRONMENT EDITION

Panel discussion:

Waste vehicles & equipment

Municipal focus:

Mangaung, Nelson Mandela Bay, Buffalo City

Special features:

- Climate change
- Cleaner production
- Carbon emissions control
- Environmental remediation
- Landfill remediation
- Green building

Regular features

- Solid waste management
- Landfills
- Recycling
- Energy efficiency
- Fleet & equipment

Events

- African Utility Week & PowerGen Africa
- WISA 2020



ReSource



ReSource deadlines

ISSUES	BOOKING	MATERIAL
FEB 2020	20 Jan 2020	23 Jan 2020
MAY 2020	20 May 2020	25 May 2020
AUG 2020	11 Aug 2020	14 Aug 2020
WASTECON	25 Aug 2020	28 Aug 2020
NOV 2020	03 Nov 2020	06 Nov 2020
FEB 2021	18 Jan 2021	21 Jan 2021
MAY 2021	19 Apr 2021	22 Apr 2021

Please note that the above dates may change.

Print Advert design rates*

ADVERT SIZE	COST	ADVERT SIZE	COST
DPS	3 400	Third Page	970
Full Page	2 480	Quarter Page	840
Half Page	1 250	Classified	490

*The above prices are in ZAR and exclude VAT. Please supply instructions, text, contact details, high-resolution pictures and logos.

[CLICK HERE](#) > TO VIEW TERMS AND CONDITIONS

Print Terms and Conditions

Please note that if an agency is contracted to manage an advertising booking on behalf of a client that has made a direct booking, the initial booking will not be diminished or renegotiated until expiry of the existing contract. Please familiarise yourself with the full set of terms and conditions, as all contracts are subject to these requirements.

SUBSCRIPTIONS

R220/annum (incl. VAT)
R55/issue (incl. VAT)

ReSource rates*

ADVERT DESCRIPTION	SINGLE	2-3 INSERTS	4-6 INSERTS
Full Page	19 500	18 550	17 550
Half Page	13 650	13 000	12 300
Third Page	11 700	11 150	10 550
Quarter Page	7 800	7 450	7 050
Double-Page Spread	33 150	31 500	29 850
Classified - Business Card	3 900	3 750	3 550
Classified - Vertical Large	6 850	6 500	6 150
Classified - Vertical Small	4 900	4 650	4 400
Classified - Horizontal Large	7 800	7 450	7 050
DPS Half Page	23 250	22 050	20 900
Full-Page Advertorial	21 450	20 400	19 350
Half-Page Advertorial	15 050	14 300	13 550
COVERS	SINGLE	2-4 INSERTS	5-8 INSERTS
Outside Back	27 300	25 950	24 600
Inside Back	23 400	22 250	21 100
Inside Front	25 350	24 100	22 850
Inside DPS Back	39 000	37 050	35 100
Inside DPS Front	40 950	38 900	36 850
PROFILES	SINGLE	2-3 INSERTS	4-6 INSERTS
1 Page Profile	23 400	22 250	22 250
2 Page Profile	33 150	31 500	31 500
3 Page Profile	44 850	42 650	42 650
4 Page Profile	52 650	50 050	50 050
5 Page Profile	62 400	59 300	59 300
Cover Story Package	45 000	40 000	38 000
Hot Seat Package	41 400	39 350	39 350
Divisional Cover Package	43 350	41 200	41 200
Divisional Hot Seat Package	37 500	35 650	35 650
Industry Insight	41 400	39 350	39 350
Panel Discussion	19 500	18 550	18 550

ReSource advert specifications** (width x height in mm)

SIZE		CROP SIZE	TYPE AREA	WITH BLEED
Double-Page Spread		420 x 297	400 x 277 (mind spine)	426 x 303
Full Page		210 x 297	190 x 277	216 x 303
Half Page (Landscape)		210 x 148.5	190 x 128.5	216 x 154.5
Half Page (Portrait)		105 x 297	85 x 277	111 x 303
Third Page (Landscape)		210 x 99	190 x 79	216 x 105
Third Page (Portrait)		70 x 297	50 x 277	76 x 303
Quarter Page (Landscape)		210 x 74	190 x 54	216 x 80
Quarter Page (Portrait)		105 x 148.5	85 x 128.5	111 x 154.5

*All the above prices are in ZAR exclude VAT.

**Press-optimised high-quality PDF file, 300 dpi

VIDEO/ONLINE/BROCHURE OPPORTUNITIES

Make use of our trusted industry writers, designers and marketers to get your message to your customers in 2020.

VIDEO SERVICES



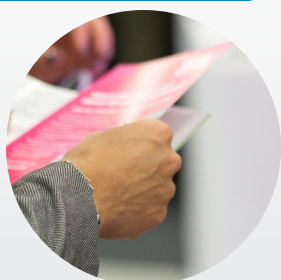
Around one third of users spend their time online watching videos. In the age of information overload, videos are an easy way for buyers to consume information, especially on their mobiles.

Our team of experts provide a full video service offering, from conceptualisation to the filming and post-production of your interview, commercial profile, project or corporate video.

Video interview (3 minutes)	R17 500	Project video (3-5 minutes)	POA
Commercial/profile (1-2 minutes)	R30 000	Corporate video (6 minutes)	POA

Rates include post-production. Filming of videos to take place at 3S Media's studio in Linbro Business Park, JHB, or within an 80 km radius. For locations beyond 80 km, standard AA rates per km will apply.

BROCHURES



Our expert content marketing team will take care of your brochures from start to finish, including:

- Conceptualisation
- Content creation
- Photography
- Design
- Printing

4 pages	R30 000
8 pages	R55 000
12 pages	R85 000
16 pages	R100 000
20 pages	R120 000

These rates included 1 000 printed brochures. POA for higher print runs.

SOCIAL MEDIA



Our social media package is linked to selected social platforms like LinkedIn, Facebook and Twitter.

The package includes:

- The writing of three content marketing articles, each with a length of ±500 words
- Scheduled posting of these articles over a preplanned period to coincide with the client's marketing campaign
- Facebook boosted posts and LinkedIn sponsored content
- Shared on www.infrastructurenews.co.za and the IMIESA newsletter
- Campaign reporting

R15 500

**All the above prices in ZAR exclude VAT.*

www.infrastructurenews.co.za
and service delivery



**CLICK HERE TO VIEW
THE MAGAZINE ONLINE!**



infrastructurenews deadlines

BOOKING DEADLINE	MATERIAL DEADLINE
Five business days prior to distribution date	Two business days prior to distribution date

Online Advert design rates*

ALL BANNERS	COST
Banner design	460 per banner

*The above prices are in ZAR and exclude VAT.
Please supply instructions, text, contact details, and pictures and logos.
20% discount applicable for more than one banner ad per order.

Online Terms And Conditions

- Booking** All bookings are to be made via the 3S Media Online Contract Form.
- Material** All content is subject to 3S Media approval and 3S Media will not alter image files or tags.
- Payment** Please familiarise yourself with the full set of terms and conditions as all contracts are subject to these requirements.





Ask about our video opportunities

- Corporate videos
- Product and service videos
- Event videos

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SUBSCRIBE TO
infrastructurenews.co.za
weekly e-newsletter

infrastructurenews rates and dimensions* (width x height in pixels)

ADVERT DESCRIPTION	DIMENSIONS			COST				
				1 month	2-4 months	5-8 months	9-12 months	 Video
HOME PAGE BANNERS								
	Computer	Tablet	Mobile					
Leaderboard (Mega) Banner	728 x 90	468 x 60	320 x 50	12 800	12 150	11 500	10 850	14 700
Rectangle Banner (Above the fold)	300 x 250	300 x 250	300 x 250	7 050	6 700	6 350	6 000	8 100
Rectangle Banner (Below the fold)	300 x 250	300 x 250	300 x 250	3 850	3 650	3 450	3 300	4 450
Bottom Rectangle (Bottom)	600 x 300	468 x 60	320 x 50	3 200	3 050	2 900	2 750	3 700

infrastructurenews Newsletter rates and dimensions* (width x height in pixels)

DESCRIPTION	DIMENSIONS	COST			
		1 month	2-4 months	5-8 months	9-12 months
NEWSLETTER BANNERS					
Leaderboard	680 x 150	6 750	6 450	6 100	5 750
Middle strip	680 x 100	4 400	4 200	3 950	3 750
Bottom strip	680 x 100	3 400	3 200	2 950	2 750



*All the above prices in ZAR exclude VAT.

DETAILS: Home page banners: Maximum of 4 advertisers per zone • A month consists of a minimum of 4 x inserts • One change per month permitted • Contract total divided by period of contract