

Water&Sanitation *Africa*

Complete water resource and wastewater management

RATE
CARD
2020

The official magazine of
the Water Institute of
Southern Africa



www.infrastructurenews.co.za
and service delivery

As the official magazine of the Water Institute of Southern Africa (WISA), **Water&Sanitation Africa** is the leading publication for the water and sanitation industries, providing industry updates and project information for both the public and private sectors.

Water&Sanitation Africa and www.infrastructurenews.co.za offer you 49 992 means to distribute your marketing message through our print, digital and mobile platforms. Daily, weekly and monthly.

OUR READERS ARE YOUR BUYERS



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3

3S MEDIA

Magazine circulation



Print	WISA members	Digital Pdf	Total
4 104	2 477	874	4 978

Digital reach

Newsletter subscribers	4 906
Website page views per month	36 245
Social media following	3 863
Total Distribution Footprint	49 992

CLICK HERE



**TO VIEW THE
MAGAZINE ONLINE!**

Water&Sanitation Africa

Complete water resource and wastewater management



Readership



86%

**of consumers seek out
branded content** with
brands they trust, according to
the International News Media
Association. But for branded content
to work, it must be placed in a
relevant and natural environment.



WHO READS WATER&SANITATION AFRICA?

WISA Members

- Members of the Water Institute of Southern Africa
- Educational institutions
- Local authorities
- Students
- Water boards
- Key industry players

Industry Consultants

- Water engineers
- Civil engineers
- Environmental consultants
- Water scientists
- Laboratory technicians

National, Provincial & Local Government

- Municipal managers
- Municipal water engineers
- Stormwater engineers
- Water and sanitation engineers
- Government decision-makers
- Government officials

- Ministers
- Health officials
- Water boards
- Scientists
- Water and effluent managers
- Water treatment specialists

Suppliers & Manufacturers

- OEM and industry dealers

Mines & Quarries

- Surface mine water engineers
- Quarry managers

Industrial Water Consumers

- Eskom – power station managers and water engineers
- Factories – water managers and water engineers
- Wineries and fresh produce – water and effluent managers
- Food and beverage companies – water managers



The best way to reach the water community is through **Water&Sanitation Africa** magazine, its website, www.infrastructurenews.co.za, and its newsletters and social media platforms. These products bring together the relevant water industry stakeholders across the African continent.

Educational Institutions

- Universities
- Libraries
- Training and research institutes

Novus Print (Pty) Ltd t/a 3S Media is a proud Level 2 BBBEE Contributor.



Click here to view our certificate of accreditation.



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Click here to visit the National Treasury website.

Content marketing opportunities across print and digital platforms

Front Cover + Cover Story

This exclusive package includes the front cover image and an article. The article will be featured:

- as a two-page cover story upfront in the **magazine**
- as a featured article in the **newsletter**
- as a shared article on our **social media** platforms
- as a video clip on **www.infrastructurenews.co.za**

Hot Seat



Water nymph wows at Hartbeesfontein

Water and Sanitation Minister Nomusa Mokonyane has emphasised the role new technologies will play in water and sanitation solutions. Graham Hartshorn, commercial director at WEC Projects, explains how Nereda's proprietary technology from the Netherlands, is being rolled out for the first time in Gauteng.

Nereda

Nereda's WBCP (water-based cyclic process) is a revolutionary new water treatment technology that is being rolled out for the first time in Gauteng.

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Engineering packaged excellence

Over 100 years of practical experience combined with extensive manufacturing facilities have propelled AquaPlan Water Treatment Engineering into becoming a leader in the local market for packaged, modular treatment plants.

AquaPlan designs, manufactures, and installs modular treatment plants, to meet complex industrial effluent treatment systems. The offer includes design, engineering, construction, commissioning, and maintenance services. AquaPlan's modular treatment plants are designed to be installed in a new location or to replace an existing plant. AquaPlan's modular treatment plants are designed to be installed in a new location or to replace an existing plant.

Design

Water treatment plants for a local community in the Tloane River, 2.5 km from the town of Tloane, are being constructed. AquaPlan's modular treatment plants are designed to be installed in a new location or to replace an existing plant.

Delivery timeline

Manufacturing, to particular requirements, requires fast turnaround times and is becoming more and more likely to consider packaged treatment systems. As industries like the Blue and Green Drop certification have been rolled out, municipalities are looking for themselves in a higher standard when it comes to providing services. To improve water and sanitation infrastructure in all, it is a result, from an a capital expenditure perspective, to be a good investment. AquaPlan's modular treatment plants are designed to be installed in a new location or to replace an existing plant.

Advanced manufacturing

The company's transport and rigging of the modular treatment plants is a key feature. AquaPlan's modular treatment plants are designed to be installed in a new location or to replace an existing plant.



Water&Sanitation Africa

Complete water resource and wastewater management

AquaPlan Engineering packaged excellence

SA government calls on citizens to be seless water ambassadors

RAMS & RESERVE Reshaping Kariba's plunge pool

NATIONAL WATER WEEK Stimulating the economy and creating jobs

SANITATION Breaking barriers through new technology

IN THE HOT SEAT

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CLICK HERE

TO VIEW MORE EXAMPLES ONLINE

Industry Insight



Aqua Resources SA ensures supply sustainability

Aqua Resources SA MD Susan Cole has been a leading light in the South African water industry for more than 20 years. In an interview with WEC Projects, she provides her insights on how to improve South Africa's water supply sustainability.

Water supply sustainability

Water supply sustainability is a key challenge for South Africa. Aqua Resources SA MD Susan Cole has been a leading light in the South African water industry for more than 20 years. In an interview with WEC Projects, she provides her insights on how to improve South Africa's water supply sustainability.

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CLICK HERE TO VIEW MORE EXAMPLES ONLINE

This prime position consists of an interview in Q&A format written by our editorial team. It includes a photograph of the interviewee and a quote on the front cover. The article will be featured:

- as a two-page story upfront in the **magazine**
- as a featured article in the **newsletter**
- as a shared article on our **social media** platforms
- as a video clip on **www.infrastructurenews.co.za**

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Industry Insight

This sought-after position includes a photograph of the interviewee on the front cover. The article will be featured:

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ONLINE OPPORTUNITIES

[CLICK HERE](#) > TO VISIT THE WEBSITE

www.infrastructurenews.co.za
and service delivery
ROTATING BANNER POSITIONS (x3)

LEADERBOARD: 728 X 90

News

Eskom 'pushing' SA business toward green buildings



Green buildings are increasingly in demand in the face of concerns around Eskom's ability to supply power. At the recent African Green Week conference, energy minister Jeff Radebe told delegates that Eskom alone cannot meet our power capacity requirements, they...

[read more >](#)

Featured Articles

SPRAS: The new approach to wastewater



The rapid rate of urbanisation, combined with steady population growth, is placing pressure on existing wastewater treatment plants, pushing up processing and maintenance costs, as cities face the struggle to keep pace with rising inflows. M&A speaks to...

[read more >](#)

The source of life

Plastic pollution is the enemy – not plastic bags



Movers by retailers and shopping malls to ban plastic shopping bags are a laudable, much-needed response to a complex problem. But what about the plastic bags that are already in use? What's required is a national solution to the genuine crisis of plastic...

[read more >](#)
[CLICK HERE](#) >
TO WATCH

RECTANGLE BANNER
(Above the fold)
300 x 250

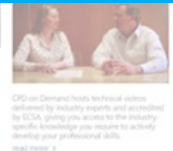


RECTANGLE BANNER
(Below the fold)
300 x 250

Concrete contribution to solar energy



As of 31 January 2019, a new source of solar power is being harnessed by the new solar tower plant in the Northern Cape province. The plant has...

[read more >](#)

[read more >](#)

MIDDLE STRIP AD: 468 X 60



Durban residents still have to contend with piles of rubbish bags littering their suburbs, despite Durban's municipal workers' strike being over. The city council announced last week that employees of the water and sanitation department as well as Durban Solid...

[read more >](#)

180 countries reached deal to reduce the amount of plastic in world's oceans



Around 180 countries reached a deal that aims to sharply reduce the amount of plastic that gets washed into the world's oceans and dump down on shelves of plastic waste to poorer countries. This is according to the United Nations. They agreed to amend the Basel...

[read more >](#)

South Africa has enough water to sustain it through the dry winter – says Department of Water and Sanitation



South Africa has enough water to sustain it through the dry winter – says Department of Water and Sanitation

Go local with Flowtite GRP pipe



Lighter and as strong as steel, but much more durable, glass fibre reinforced (GRP) pipes can extend up to 100m in length for applications that include major desalination projects and standard high pressure bulk water supply. So Flowtite GRP is far from flimsy...

[read more >](#)

Industry News



While the SA construction industry remains volatile, safety at heights is always a trend at A CDH EXPO for those who live or work in the Johannesburg area, the view of the Sandton and Rosebank districts, which are both key business areas in the city, seem to be...

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Solving the Eskom dilemma



Solving the Eskom dilemma

[read more >](#)

BOTTOM RECTANGLE
600 X 300

Opinion piece: Prosumers key to

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NEWSLETTER
infrastructurenews.co.za

LEADERBOARD: 680 x 150

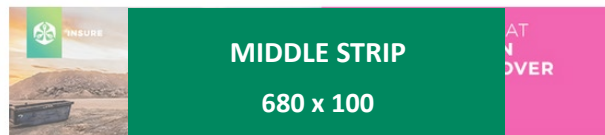
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News Round Up | 21 May 2019
News from the water sector delivered to your inbox!



KZN residents embark on a drive to clean-up Durban's coastline after floods
2019-05-20

KwaZulu-Natal residents have embarked on an initiative to restore Durban's coastline and beaches. The clean-up drive comes after last month's flooding, which left a trail of litter along...



MIDDLE STRIP
680 x 100

TOP STORIES IN MINING



Sandvik developing Automine® access API for interoperability

Sandvik Mining and Rock Technology announced it will develop an interoperable platform for its world-leading automation system for underground loaders and trucks – AutoMine® at #DisruptMining, an event focused on fostering new technology in the mining industry.

[Read more](#)

BOTTOM STRIP

680 x 100



May/June Features

Get the latest copy of Water & Sanitation today:

- Industry 4.0 – Keeping pace
- SA helps reinvent the toilet
- Trenchless innovations for Cape Town
- Decentralised treatment solutions
- Mine water: from waste to resource

FEATURES LIST 2020

JANUARY / FEBRUARY

THE INDUSTRIAL WATER EDITION

Panel discussion: Water quality, laboratories & equipment

Special focus: Water management for buildings & industry

- SEWPAKSA advances in wastewater treatment
- Odour control
- Water quality, laboratories & equipment
- Dams & reservoirs
- Meters, pipes, pumps & valves
- Water metering technology
- Wetlands conservation
- Wastewater treatment technologies

Calendar events

- World Wetlands Day

MARCH / APRIL

THE NATIONAL WATER WEEK ISSUE**Panel discussion:**

Potable water treatment

Special focus: Towards SDG 6:

Clean water & sanitation

- Water boards
- Pipelines & leak detection
- Stormwater drainage
- Grey water
- Water & wastewater treatment
- Rainwater harvesting
- Dry & low-water sanitation
- Groundwater
- Meters, pipes, pumps & valves

Calendar events

- National Water Week

MAY / JUNE

THE WATER SECURITY ISSUE**Panel discussion:**

Wastewater treatment

Special focus:

Automation, Industry 4.0 & IoT

- Industrial effluent
- Dams & reservoirs
- Process control
- Water metering technology
- Commercial and industrial property
- Hydrological engineering
- Trenchless technology (in association with SASTT)
- Utility management
- Meters, pipes, pumps & valves
- Water quality

JULY / AUGUST

THE MINE WATER MANAGEMENT ISSUE**Panel discussion:**

Industrial effluent & mine water treatment

Special focus:

Mine water treatment & AMD

- Mine water management
- Wastewater treatment technologies
- Odour control
- Meters, pipes, pumps & valves
- War on Leaks update
- Desalination
- Grey water
- Dry & low-water sanitation

Calendar events

- Water Show Africa
- Power & Electricity World Africa
- Electra Mining Africa
- Interbuild Africa
- Sani'ter Africa

SEPTEMBER / OCTOBER

THE RESOURCE MANAGEMENT ISSUE

Panel discussion: Supply security & demand-side management

Special focus: Water conservation and water demand management

- Water boards
- Dams & reservoirs
- Pressure management
- Trenchless Technology (in association with SASTT)
- Plastic pipes
- Meters, pipes, pumps & valves
- Municipal infrastructure

Calendar events

- IMESA Conference
- African Construction Expo
- Totally Concrete Expo
- Pumps, Valves & Pipes Africa

NOVEMBER / DECEMBER

THE WISA CONFERENCE ISSUE**Panel discussion:**

#AllHandsOnDeck for SA's water

Special focus:

Sanitation research & development

- Water quality & treatment
- Wastewater treatment & technology
- Mine & industrial water treatment
- Meters, pipes, pumps & valves
- Dams & reservoirs
- Rainwater harvesting
- Dry & low-water sanitation

Calendar events

- WISA 2020 Conference
- African Utility Week
- POWER-GEN Africa
- World Toilet Day



Water&Sanitation Africa

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Water&Sanitation Africa deadlines

ISSUES	BOOKING	MATERIAL
JAN/FEB 20	09 Dec 2019	12 Dec 2019
MAR/APR 20	24 Feb 2020	27 Feb 2020
MAY/JUN	13 May 2020	18 May 2020
JUL/AUG	03 Jul 2020	08 Jul 2020
WISA DIRECTORY	21 Jul 2020	24 Jul 2020
SEP/OCT	28 Aug 2020	02 Sep 2020
NOV/DEC	28 Oct 2020	02 Nov 2020
WISA CONFERENCE	19 Oct 2020	22 Oct 2020
JAN/FEB 21	11 Dec 2020	15 Dec 2020
MAR/APR 21	22 Feb 2021	25 Feb 2021

Please note that the above dates may change

Print Advert design rates*

ADVERT SIZE	COST	ADVERT SIZE	COST
DPS	3 672	Third page	1 050
Full Page	2 680	Quarter page	900
Half Page	1 350	Classified	530

*The above prices are in ZAR and exclude VAT. Please supply instructions, text, contact details, high-resolution pictures and logos

[CLICK HERE](#) > **TO VIEW TERMS AND CONDITIONS**

Print Terms and Conditions

Please note that if an agency is contracted to manage an advertising booking on behalf of a client that has made a direct booking, the initial booking will not be diminished or renegotiated until expiry of the existing contract. Please familiarise yourself with the full set of terms and conditions, as all contracts are subject to these requirements.

SUBSCRIPTIONS

R330/annum (incl. VAT)
R55/issue (incl. VAT)

Water&Sanitation Africa rates*

ADVERT DESCRIPTION	SINGLE	2-3 INSERTS	4-6 INSERTS
Full Page	22 000	20 900	19 800
Half Page	15 400	14 650	13 850
Third Page	13 200	12 550	11 900
Quarter Page	9 900	9 400	8 950
Double Page Spread	37 400	35 500	33 650
Classified Business Card	4 400	4 200	4 000
DPS Half Page	26 200	24 850	23 550
Full Page Advertorial	24 200	23 000	21 800
Half Page Advertorial	16 950	16 100	15 250
COVERS	SINGLE	2-3 INSERTS	4-6 INSERTS
Outside Back	30 800	29 250	27 700
Inside Back	26 400	25 100	23 750
Inside Front	28 600	27 150	25 750
Inside DPS Back	44 000	41 800	39 600
Inside DPS Front	46 150	43 850	41 550
PROFILES	SINGLE	2-3 INSERTS	4-6 INSERTS
1 Page Profile	26 400	25 100	23 750
2 Page Profile	37 400	35 500	33 650
3 Page Profile	50 550	48 050	45 500
4 Page Profile	59 350	56 400	53 450
5 Page Profile	70 350	66 850	63 300
Cover Story Package	58 450	55 550	52 600
Hot Seat Package	42 000	39 900	37 800
Divisional Cover Package	46 350	44 050	41 750
Divisional Hot Seat Package	38 700	36 750	34 800
Industry Insight	42 000	39 900	37 800
Panel Discussion	22 000	20 900	19 800
Gatefolds	POA		
Bellybands/Inserts	POA		

Water&Sanitation Africa advert specifications** (width x height in mm)

SIZE	CROP SIZE	TYPE AREA	WITH BLEED
Double Page Spread	420 x 297	400 x 277 (mind spine)	426 x 303
Full Page	210 x 297	190 x 277	216 x 303
Half Page (Landscape)	210 x 148.5	190 x 128.5	216 x 154.5
Half Page (Portrait)	105 x 297	85 x 277	111 x 303
Third Page (Landscape)	210 x 99	190 x 79	216 x 105
Third Page (Portrait)	70 x 297	50 x 277	76 x 303
Quarter Page (Landscape)	210 x 74	190 x 54	216 x 80
Quarter Page (Portrait)	105 x 148.5	85 x 128.5	111 x 154.5

*All the above prices are in ZAR exclude VAT

**Press-optimised high-quality PDF file, 300 dpi

VIDEO/ONLINE/BROCHURE OPPORTUNITIES

Make use of our trusted industry writers, designers and marketers to get your message to your customers in 2019.

VIDEO SERVICES



Around one third of users spend their time online watching videos. In the age of information overload, videos are an easy way for buyers to consume information, especially on their mobiles.

Our team of experts provide a full video service offering, from conceptualisation to the filming and post-production of your interview, commercial profile, project or corporate video.

Video interview (3 minutes)	R17 500	Project video (3-5 minutes)	POA
Commercial/profile (1-2 minutes)	R30 000	Corporate video (6 minutes)	POA

Rates include post-production. Filming of videos to take place at 3S Media's studio in Linbro Business Park, JHB, or within an 80 km radius. For locations beyond 80 km, standard AA rates per km will apply.

BROCHURES



Our expert content marketing team will take care of your brochures from start to finish, including:

- Conceptualisation
- Content creation
- Photography
- Design
- Printing

4 pages	R30 000
8 pages	R55 000
12 pages	R85 000
16 pages	R100 000
20 pages	R120 000

These rates included 1 000 printed brochures. POA for higher print runs.

SOCIAL MEDIA



Our social media package is linked to selected social platforms like LinkedIn, Facebook and Twitter.

The package includes:

- The writing of three content marketing articles, each with a length of ± 500 words
- Scheduled posting of these articles over a preplanned period to coincide with the client's marketing campaign
- Facebook boosted posts and LinkedIn sponsored content
- Shared on www.infrastructurenews.co.za and the IMIESA newsletter
- Campaign reporting

R15 500

**All the above prices in ZAR exclude VAT.*

www.infrastructurenews.co.za
and service delivery



**CLICK HERE TO VIEW
THE MAGAZINE ONLINE!**

infrastructurenews deadlines

BOOKING DEADLINE	MATERIAL DEADLINE
Five business days prior to distribution date	Two business days prior to distribution date

Online Advert design rates*

ALL BANNERS	COST
Banner design	460 per banner

*The above prices are in ZAR and exclude VAT.
Please supply instructions, text, contact details, pictures and logos.
20% discount applicable for more than one banner ad per order.

Online Terms And Conditions

- Booking** All bookings are to be made via the 3S Media Online Contract Form.
- Material** All content is subject to 3S Media approval and 3S Media will not alter image files or tags.
- Payment** Please familiarise yourself with the full set of terms and conditions, as all contracts are subject to these requirements.





**Ask about our
video opportunities**

- Corporate videos
- Product and service videos
- Event videos

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SUBSCRIBE TO
infrastructurenews.co.za
weekly e-newsletter

infrastructurenews rates and dimensions* (width x height in pixels)

ADVERT DESCRIPTION	DIMENSIONS			COST				
				1 month	2-4 months	5-8 months	9-12 months	 Video
HOME PAGE BANNERS								
	Computer	Tablet	Mobile					
Leaderboard (Mega) Banner	728 x 90	468 x 60	320 x 50	12 800	12 150	11 500	10 850	14 700
Rectangle Banner (Above the fold)	300 x 250	300 x 250	300 x 250	7 050	6 700	6 350	6 000	8 100
Rectangle Banner (Below the fold)	300 x 250	300 x 250	300 x 250	3 850	3 650	3 450	3 300	4 450
Bottom Rectangle (Bottom)	600 x 300	468 x 60	320 x 50	3 200	3 050	2 900	2 750	3 700

infrastructurenews Newsletter rates and dimensions* (width x height in pixels)

DESCRIPTION	DIMENSIONS	COST			
		1 month	2-4 months	5-8 months	9-12 months
NEWSLETTER BANNERS					
Leaderboard	680 x 150	6 750	6 450	6 100	5 750
Middle strip	680 x 100	4 400	4 200	3 950	3 750
Bottom strip	680 x 100	3 400	3 200	2 950	2 750



*All the above prices in ZAR exclude VAT.

DETAILS: Home page banners: Maximum of 4 advertisers per zone • A month consists of a minimum of 4 x inserts • One change per month permitted • Contract total divided by period of contract